Michael Lang

UX Product Designer

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Senior UX Designer, Trend Micro

April 2011 - Present

• Responsible for all UX designs for web security products for cloud, on-premise, and iOS mobile app. The security product lines grew from 0 to 48K customers globally in 4 years.

• Collaborated with product management and development to define product needs, review and critique designs, and to ensure alignment of design priorities.

• Collaborated with 60 member product design team needs across 3 time zones to ensure holistic design Vision One platform and Tonic design system.

• Collaborated with UX researchers and product teams to faciliate UX workshops and presentations at the semi-annual Customer Advisory Board (CAB) events.

• Hepled to mentor summer interns on UX product design methods and processes.

Interaction Designer, Cisco Webex

February 2010 - April 2011

• Created and simplified Cisco WebEx Integrated IM chat experience to allow seamless transitions for teams going from chat conversations to video sharing.

• Collaborated with Cisco Collaboration UX team to align information architecture, design patterns, and shared best-practices on designs.

• Created user journeys, persona, storyboards, and participated in UX research, testing, and iteration on product releases.

User Interface Designer, TeleNav

December 2007 - September 2009

• Responsible for creating user interface flow charts, wireframes, and high fidelity visual designs for the enterprise mobile and web application (TeleNav Track).

• Led the creation and documentation of design standards and guidelines for interactions and stylizations of the enterprise product.

• Collaborated with product managers and developers to define and scope out product requirements and ensuring they get translated into consistent and intuitive interface designs.

User Interface Designer, BDNA Corp (Flexera)

March 2005 - August 2007

• Led design for inventory management product, including design thinking, wireframing, testing, iteration, and product release.

• Collaborated with product managment and development team to define and create customer support self-service portal that had 1000s of visitors per day for knowledge base articles and community forum.

Skills

Interaction design

Prototyping

Visual design

UX writing

Design research

User experience (UX)

Information architecture

Systems Thinking

Detail-oriented

Tools

Figma

Sketch

Slack

Confluence

Jira

Education

University of Southern California

MFA, Schoold of Cinema-Television

University of California at Los Angeles

BS, Mathematics and Applied Sciences